

Tewkesbury High Street Heritage Action Zone 2020 – 2024

The Outcomes



Georgia Smith, Tewkesbury Borough Council, August 2024

Projects to enhance the Public Realm

Tewkesbury Town Centre Community Street Audit

October 2022



Tewkesbury Town Centre Community Street Audit

Appendix
October 2022



WHAT I WOULD CHANGE ABOUT TEWKESBURY TOWN CENTRE...



Shopfronts, Shutters and Signage
Design Guidance for Tewkesbury Borough

Supplementary Planning Document

April 2022

Print version of the shop front guide

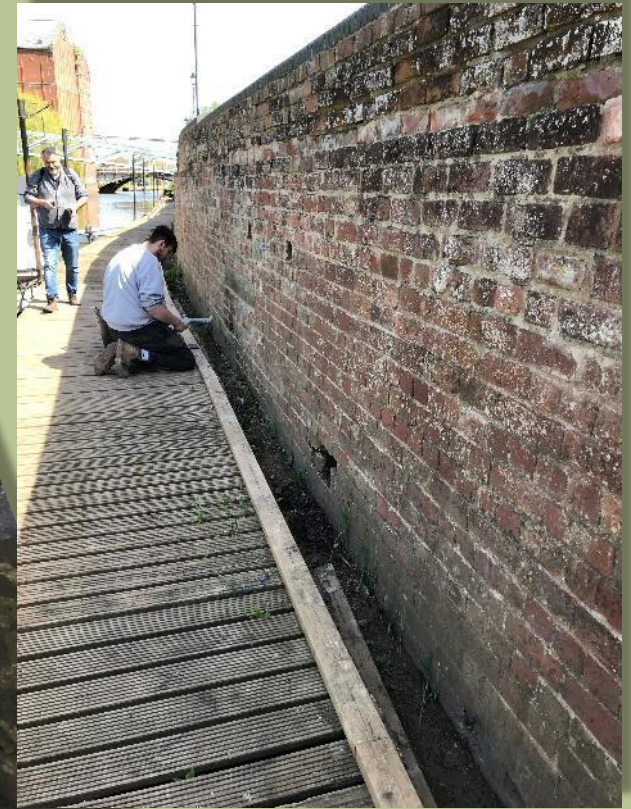
Community Street Audit

Projects to enhance the Public Realm



**Drinking water
fountain installed
and town centre deep
clean after flooding funded**

Projects to enhance the Public Realm



Back of Avon wall repaired

Projects to enhance the Public Realm



Mesh fences replaced by post and rail at Prior's Court and St. Mary's Road

Projects to enhance the Public Realm



**Riverside tidy up at
St. Mary's Lane**

Projects to enhance the Public Realm



**8 no. new litter bins
and fresh planting
at Gloucester Road
coach and car park**

Projects to enhance the Public Realm



Enhanced wayfinding & interpretation across the town centre



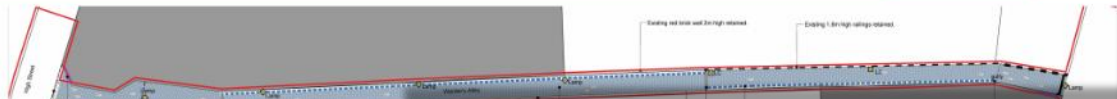
High Street Heritage Action Zone Smith's Lane proposals



High Street Heritage Action Zone Warders Alley proposals



Resurfacing
Lighting
Artwork
Enhancing character
Improving boundaries
Clear route to River
Tree planting



High Street Heritage Action Zone Post Office Lane proposals



Resurfacing
Lighting
Artwork
Enhancing character
New entrance for
Opportunities for



Resurfacing
Lighting
Enhancing character
Tidying streetscape
Focal point at centre of alley
New signage to 'River Walk'



Lane entrance from Back of Avoon



Alley entrance from High Street

Alley entrance from Oldbury Road



Centre of Post Office Lane looking towards Church Street



Proposed entrance from Church Street

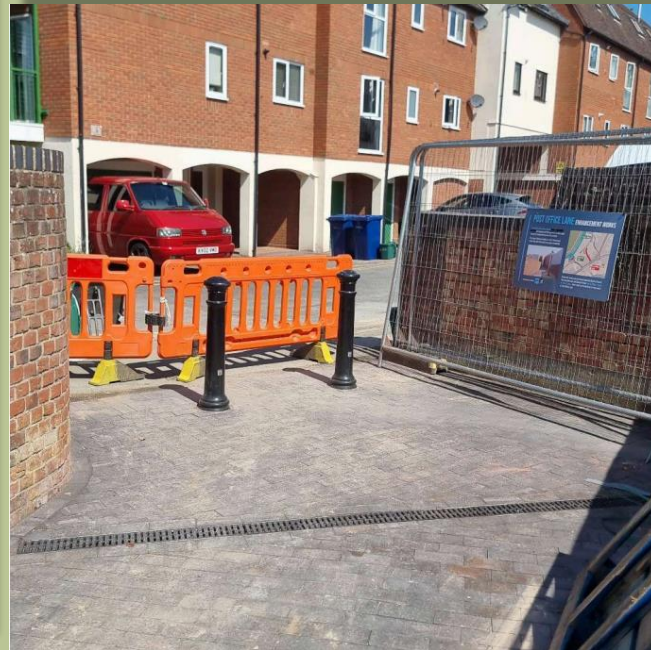


Proposed entrance from Back of Avoon

Projects to enhance the Public Realm

Public consultation on design ideas for enhancements to three historic alleys and lanes

Projects to enhance the Public Realm



Enhancements to Post Office Lane

Projects to enhance the Public Realm



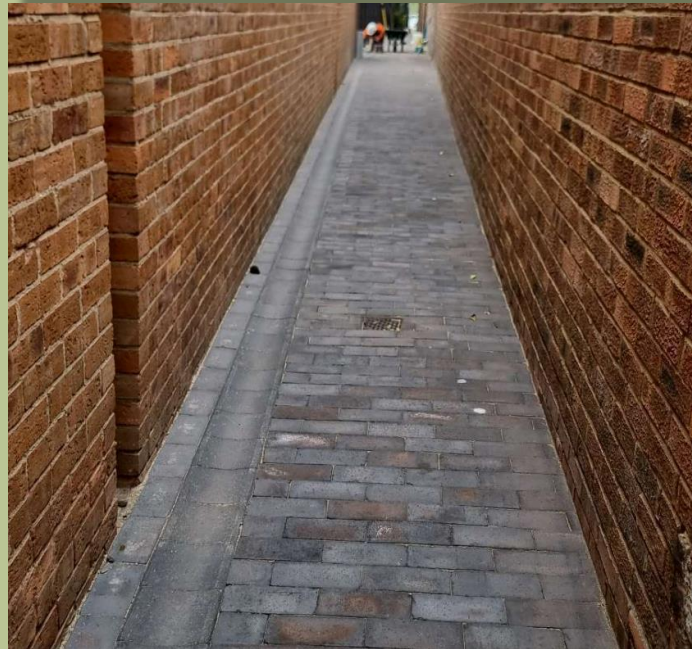
Enhancements to Post Office Lane

Projects to enhance the Public Realm



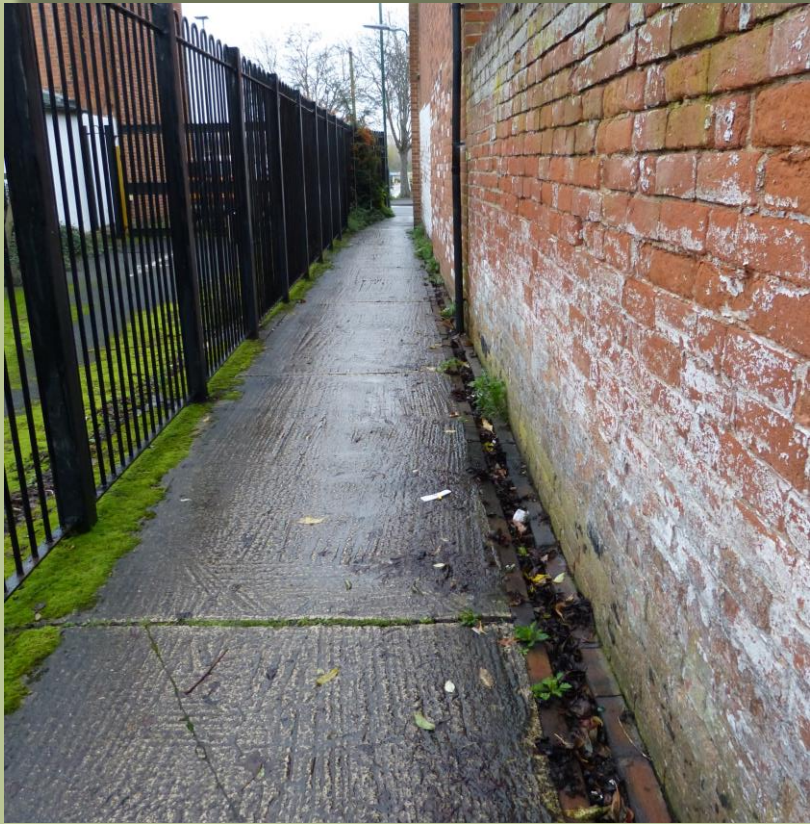
Enhancements to Post Office Lane

Projects to enhance the Public Realm



**Enhancements
to Warder's Alley**

Projects to enhance the Public Realm



**Enhancements
to Warder's Alley**

Projects to Enhance the Public Realm



**Resurfacing
of Smith's Lane**



Town Centre Masterplan and Design Guide



Projects to enhance the Public Realm



TEWKESBURY TOWN CENTRE MASTERPLAN AND DESIGN CODE
HERITAGE EVALUATION AND STRATEGY
FEBRUARY 2024



Updated town centre Masterplan and historic fabric appraisal

3 Church Street



Before



After

10 Church Street



Before



After

17 Church Street



Before



After

Façade and upper floor grants

Façade and upper floor grants

59 Church Street



Before

91 Church Street



Before

93 Church Street



Before



After



After



After

78 Church Street



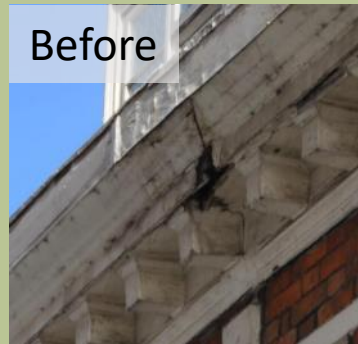
Before

77 Church Street



Before

Before



Before



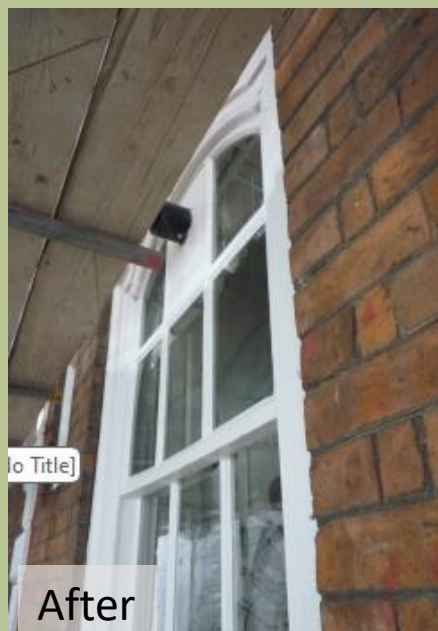
Façade and upper floor grants



After



After



After



After



After

102-106 Church Street



Before



**Façade
and
upper
floor
grants**



After



107 Church Street
The Cross House



Before



After

18 High Street



Before



After

23-24 High Street



Before

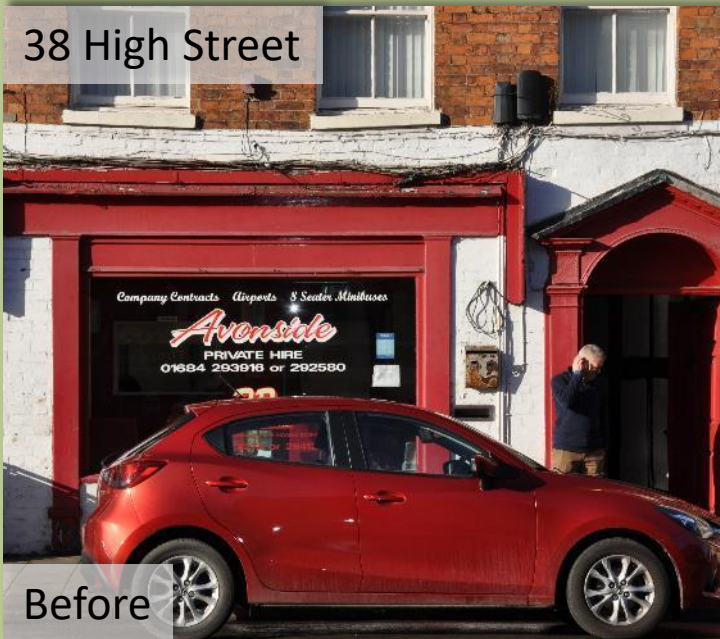


After

Façade and upper floor grants

Façade and upper floor grants

38 High Street



Before

39 High Street



Before

44 High Street



Before



After



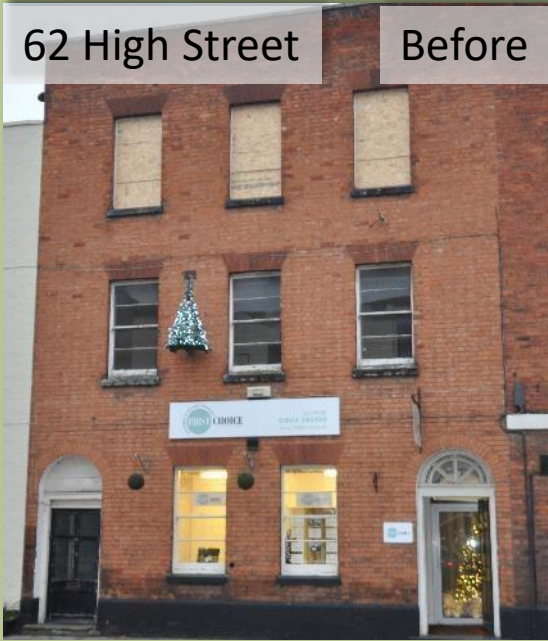
After



After

62 High Street

Before



After



79 High Street

Before



104-105 High Street

Before



After



Façade and upper floor grants

106-107 High Street

Before



After



109/110 High Street

Before



After



111-112 High Street

Before



After



Façade and upper floor grants

122 High Street

Before



156 High Street/1 Barton St

Before



2 & 3 Barton Street

Before



Façade and upper floor grants

After



After



After



5 Barton Street Before



6 Barton St



Before

7 Barton Street Before



After



17 Barton Street Before



After



After



After



Façade and upper floor grants

Traditional Building Skills

Open day in the American Gardens 2021



Traditional Building Skills



Tewkesbury C of E Primary School Year 5 work on show Hands-on wood carving



Traditional Building Skills



Building Stories

A black and white illustration of a traditional timber-framed building, likely a mill or workshop. The drawing shows the intricate wooden structure and the surrounding environment.

Tewkesbury
High Street Heritage Action Zone

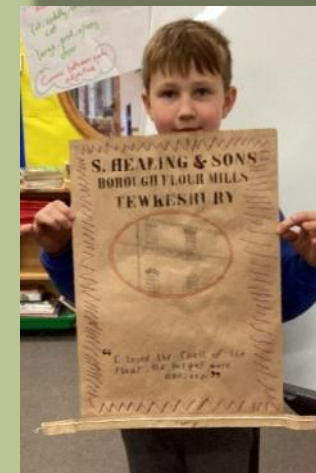
Hi!
TEWKESBURY

Historic England

Tewkesbury
C of E Primary School

Tewkesbury
Borough Council

Myon Basic Level Learning CIC
www.basiclearning.org.uk



**Projects with Tewkesbury
C of E Primary School:
Building stories, Healings
memories and Top Trumps**

Traditional Building Skills



**Tewkesbury
Then and Now
Photo exhibition
with skills
demonstrations
at the Watson
Hall and after in
the Abbey**



Traditional Building Skills



Yr. 10 Lime plaster experience day at Tewkesbury Academy



Research findings' talks By Historic England



Cultural Consortium

Local schools
CPD day with
history leads



Stitch
Story

Free goody bags with resources

Save the date
Local Heritage History Day
Tues 18th October
9am - 3.30pm

We invite you to join us for a special Historic England and Tewkesbury Culture local history day. Specially devised with Stitchstory Artist Jo Teague, The John Moore Museum, Alleycats, Tewkesbury Culture and Tewkesbury Borough Council. The chance to meet other History Leads, think through the possibilities of local history within your own curriculum and collect new resources to take back to the classroom.

Lunch and refreshments will be provided in a central Tewkesbury location. We can cover the cost of staffing replacements & parking.
Contact Megan or Georgia: getcreative@rosestheatre.org to book

Historic England
TC

Cultural Consortium



Two Rivers Converge Festival 2024

A FESTIVAL WHERE CREATIVITY, HERITAGE & CLIMATE CONNECT
Join us throughout February 2024

We are excited to bring you the first Two Rivers Converge Festival, delivered by Tewkesbury's network of environmental, cultural & creative organisations. We will be showcasing a range of events that take place across Tewkesbury, from the riverbank to the town square, from the town square to the town square. We will be showcasing a range of events that take place across Tewkesbury, from the riverbank to the town square, from the town square to the town square. We will be showcasing a range of events that take place across Tewkesbury, from the riverbank to the town square, from the town square to the town square.

September 2023 www.visittewkesbury.info

Creative cross-stitch workshop
Saturday, 16 September. 2.30pm
90 minutes (12 places - advance booking only)
Old Baptist Chapel, Old Baptist Chapel Court, Church Street, Tewkesbury, GL20 5RZ.
Join us to learn the art of cross-stitch which has been around for centuries. From a blank piece of fabric, an embroidery hoop and thread, you will design your own sampler with initials, name and decoration which can be hung up at home.
Call 01684 257174 or email admin@johnmooremuseum.org

Overlooked Tewkes!
A heritage photography walk
Sunday, 17 September. 2pm
Meet at Warder's Alley on the High Street.
No need to book. Join the Alleycats, led by historian Steve Goodchild, and guest Sam Morris (cow artist & photographer) for a guided walk around the less known, overlooked parts of town. Take photographs of places/things/people, with inspiration and tips from Sam. Submit your photos for an exhibition at Tewkesbury Library. No prizes, just fun of taking part. Bring your own camera, phone or tablet!

For more information phone: 01684 855040 tewkesburyc@tewkesbury.gov.uk

heritage open days in Tewkesbury

FREE entry

September 2023
www.visittewkesbury.info

Gaia installation at Tewkesbury Abbey

<p>GAIA AT TEWKESBURY ABBEY A spectacular lighting artwork by artist Luke Jerriss</p> <p>2-20 FEB</p>	<p>FOR THE BEAUTY OF THE EARTH A vibrant musical reflection on the River Sever</p> <p>5 FEB 6PM</p>	<p>COMEDY FOR CLIMATE CHAOS The International Stand-Up Comedy presents an environmental comedy night</p> <p>7 FEB 7:30PM</p>	<p>GOD SO LOVED THE WORLD Tewkesbury Abbey Choir celebrates the gift of creation through music</p> <p>9 FEB 7:30PM</p>
<p>MARY COLWELL, OUR FLOATING PLANET A play about the world's first female prime minister</p> <p>13 FEB 7PM</p>	<p>CREATION DANCE An evening of creative dance inspired by the River Sever</p> <p>17 FEB 7:30PM</p>	<p>EXPLORING TEWKESBURY'S PAST: MEDIEVAL HERITAGE Find out more about the fascinating history of the town</p> <p>28 FEB 3PM</p>	<p>EXPLORING TEWKESBURY'S PAST: THE 1500 HOUSE HOTEL Find out more about the story of the building</p> <p>7 MAR 3PM</p>

Heritage Open Days 2023

To summarise....

- 6 workstreams
- 36 commercial property façades renovated
- 6 upper floor properties being brought back into residential use
- 12 projects to enhance the public realm
- 10 projects to increase awareness of traditional skills
- 3 major projects with many other cultural activities
- Nearly £2m funding pledged by HE and TBC
- £ 2,032,862 spent

What next?

- Complete the alleyway enhancements
- Complete the town centre masterplan
- Work up alleyways' interpretation project
- Develop an action plan for the next two years

Any questions?